

Young Hats.

Transform your ideas into tangible results through innovative conversions.



Approach

01

Data Centric

We understand and value your association & investment and hence data becomes the core of all our campaigns. Our expertise in User Acquisition & Growth Hacking gives an edge to deliver the desired return.

02

Strategy & ROI Driven

It's not just execution but the planning and strategy behind every campaign that carves the difference. This belief and USP given an edge where strategy campaign: Branding drives our marketing, Activation.

03

Tailored Campaign

We don't sell product, we curate ideas. Hence all our campaigns are unique in nature and customized as per the requirement and the KPI.

04

Network Advantage

The edge of having a diverse & strong Pan India network alliance campaign with a quick TAT. It ranges from exclusive tie-up w Media Owners, Municipalities, Corporates & RWA.

Our Evolution

2015



- Founded company
- Established head office in Delhi

2023



- Expanded operations to 15+ cities across India
- Commenced execution in multiple regions

2025



- Successfully expanded with offices now in both Delhi and Bengaluru, strengthening our pan-India presence
- Further solidified presence in key tech hubs

Our Services

New -Age

- Above The Line - Marketing
- Below The Line - Marketing
- Media Buying (OOH & DOOH)
- Branded Content Shoot
- Events & Exhibitions

Traditional

- Television
- Print
- Radio



Our Clients

zepto

zomato

blinkit

purple.com
India's #1 Beauty Destination

bigbasket
A **TATA** Enterprise

milkbasket

Narayana
Health

FLiXBUS

Great Learning

hyperpure
BY ZOMATO

MANIPAL
UNIVERSITY JAIPUR
Online degrees recognised by UGC

MediBuddy
— Your Health Buddy —

leverage
edu

MINISTRY OF
AYUSH

OXFAM



What We
Deliver

The Zomato logo is displayed in a bold, white, italicized sans-serif font. It is centered within a red rounded square that has a thin white border. The background of the slide features a dark, stylized illustration of a city street at night, with buildings and a checkered floor pattern. A large, curved white and grey graphic element is on the right side.

zomato

Zomato

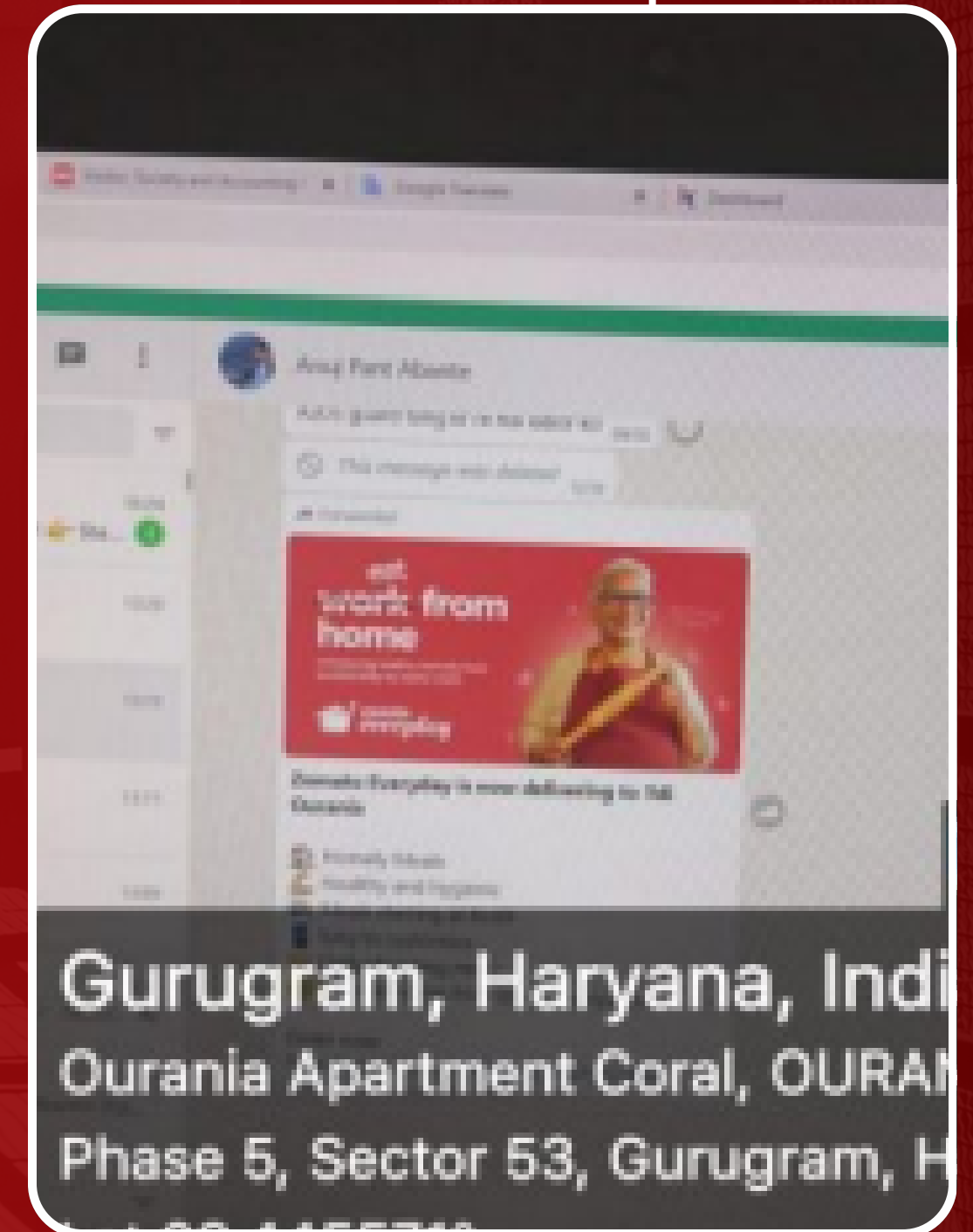
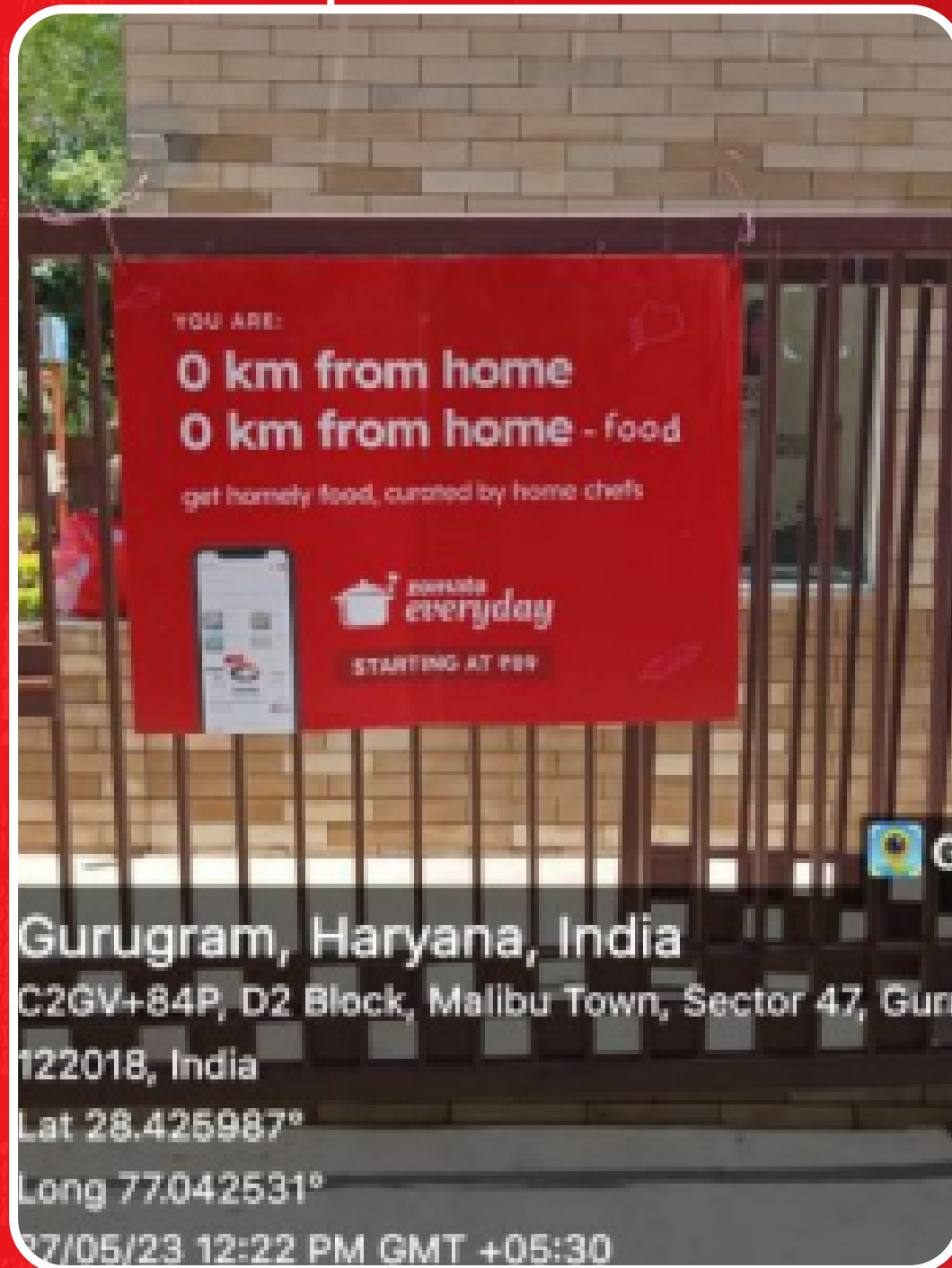
Media:

- Mobile Van
- RWA Branding
- BTL Growth Activations

Mobile Van - zomato everyday

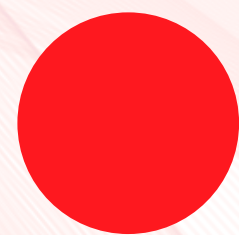


RWA Branding - **zomato everyday**

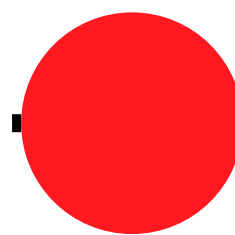




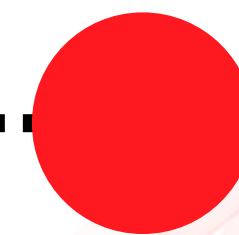
Bike Rally Ministry Of Ayush



**Event Planning &
Execution**



News Reporting

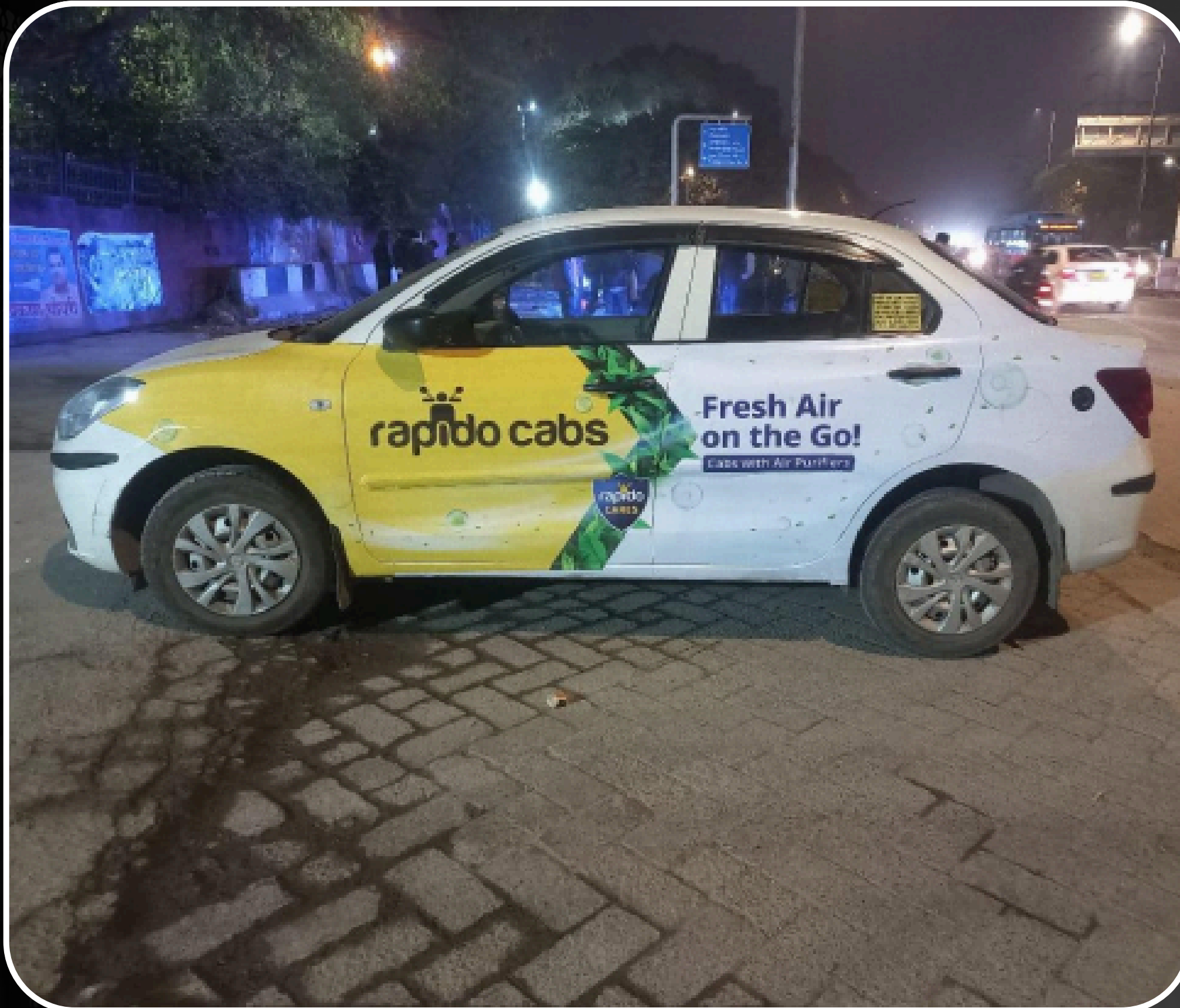


Radio

Bike Rally Ministry Of Ayush



ಬೆಂಗಳೂರಿನಲ್ಲಿ ಸೋಮವಾರ ಸಿದ್ಧ ಔಷಧಗಳ ಕುರಿತು ಅರಿವು ಮೂಡಿಸಲು ಕೇಂದ್ರ ಸರ್ಕಾರದ ಆಯುಷ್ ಸಚಿವಾಲಯದ ಆಶ್ರಯದಲ್ಲಿ ರ್ಯಾಲಿ ಮತ್ತು ಅರಿವು ಅಭಿಯಾನ ನಡೆಯಿತು. ವಿಧಾನಸೌಧದ ಎದುರು ವಿಧಾನಸೌಧ ರಾಣಿಯ ಇನ್‌ಸೆಕ್ಟರ್ ಕುಮಾರಸ್ವಾಮಿ ಅವರು ಬೈಕ್ ರ್ಯಾಲಿಗೆ ಹಸಿರು ನಿಶಾನೆ ತೋರಿದರು. ಸಾಂಪ್ರದಾಯಿಕ ಸಿದ್ಧ ವೈದ್ಯಕೀಯ ಪದ್ಧತಿ ಹೆಚ್ಚು ಜನಪ್ರಿಯವಾಗುತ್ತಿದ್ದು, ಬೆಂಗಳೂರಿನಲ್ಲಿ ಸಿದ್ಧ



Cab Branding

Media:

- 5000+ Cabs Branding
- Covering the whole Delhi NCR region.

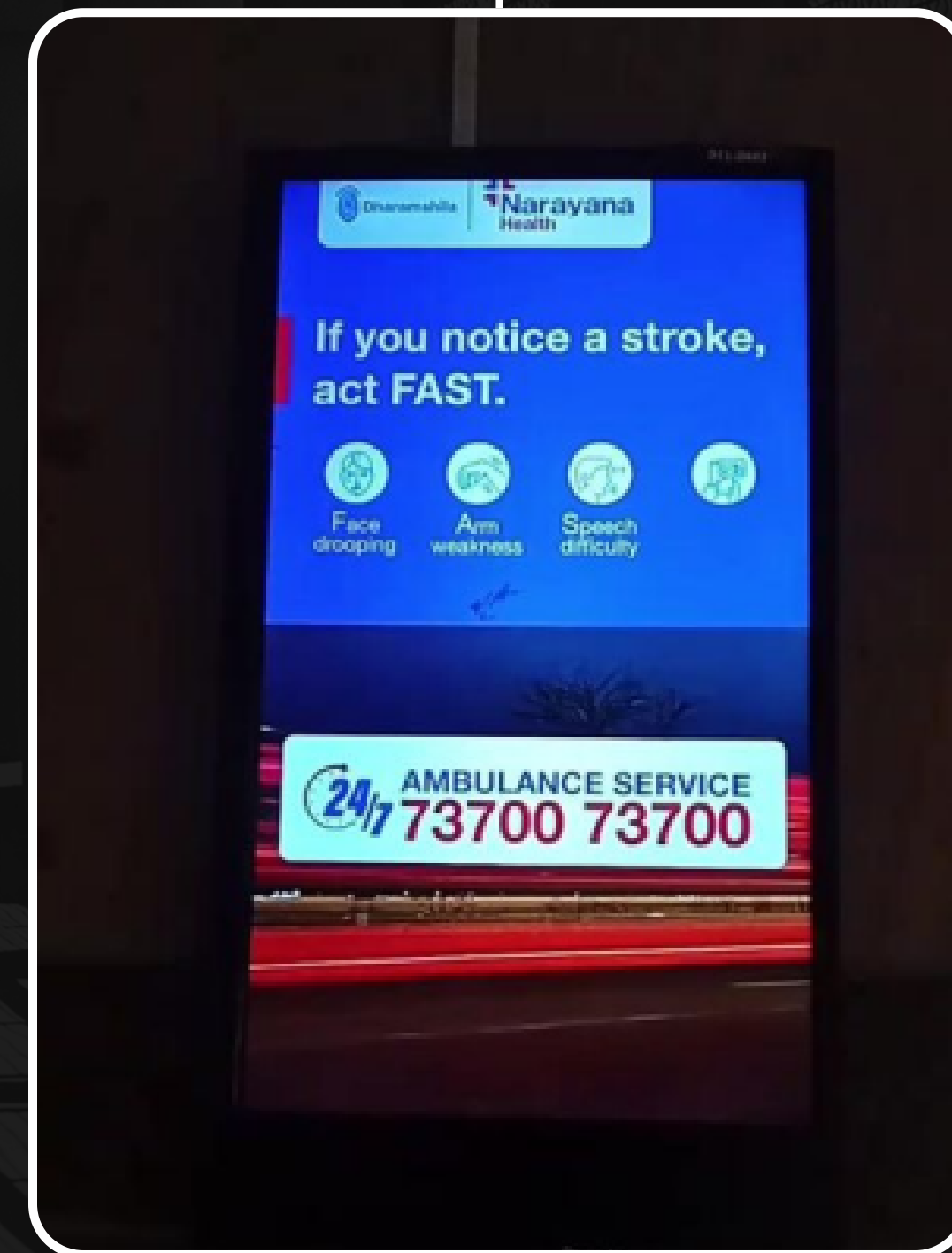


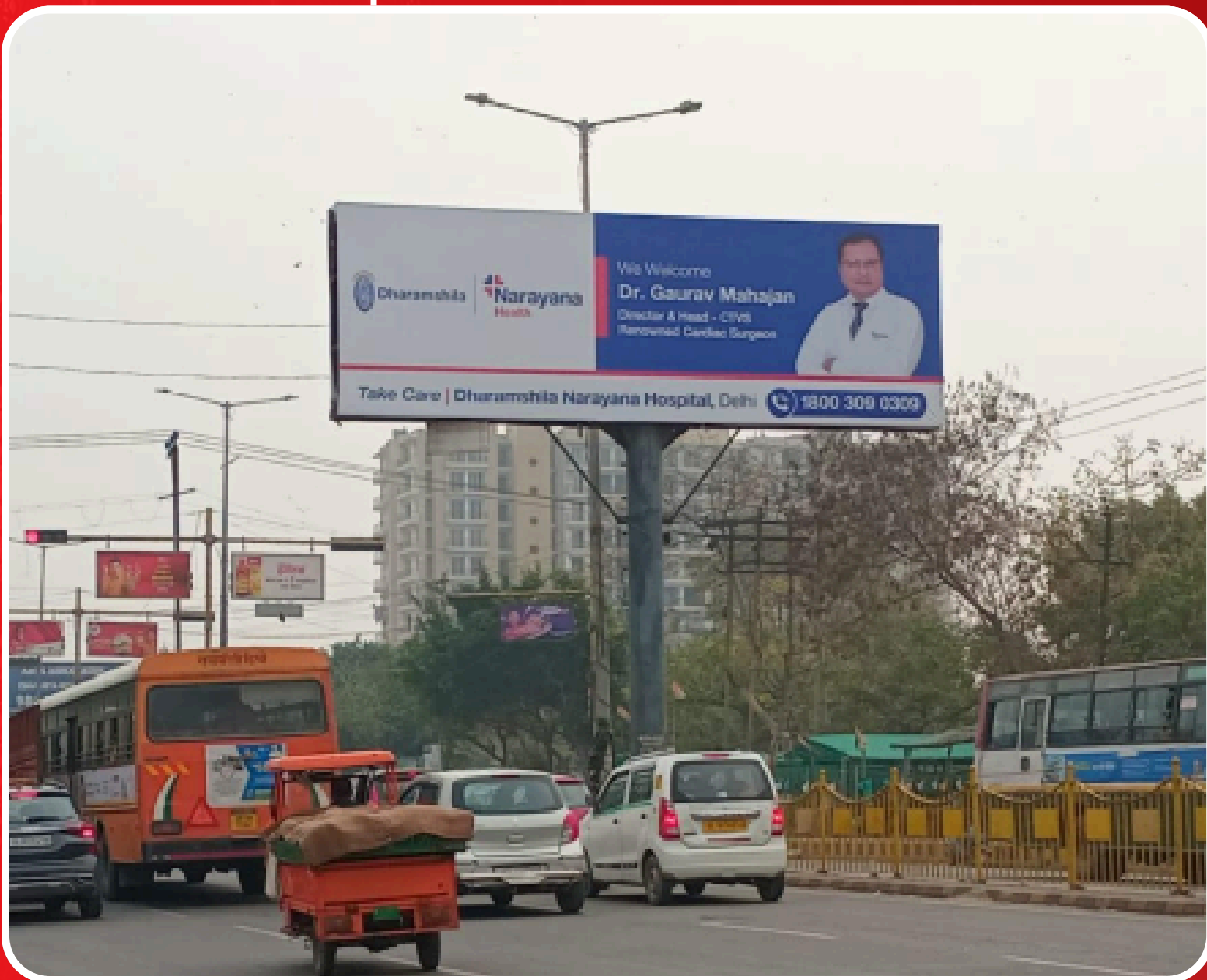
Media:

- DOOH Branding
- OOH Branding
- RWA Branding
- Gate Arch
- Health Camp

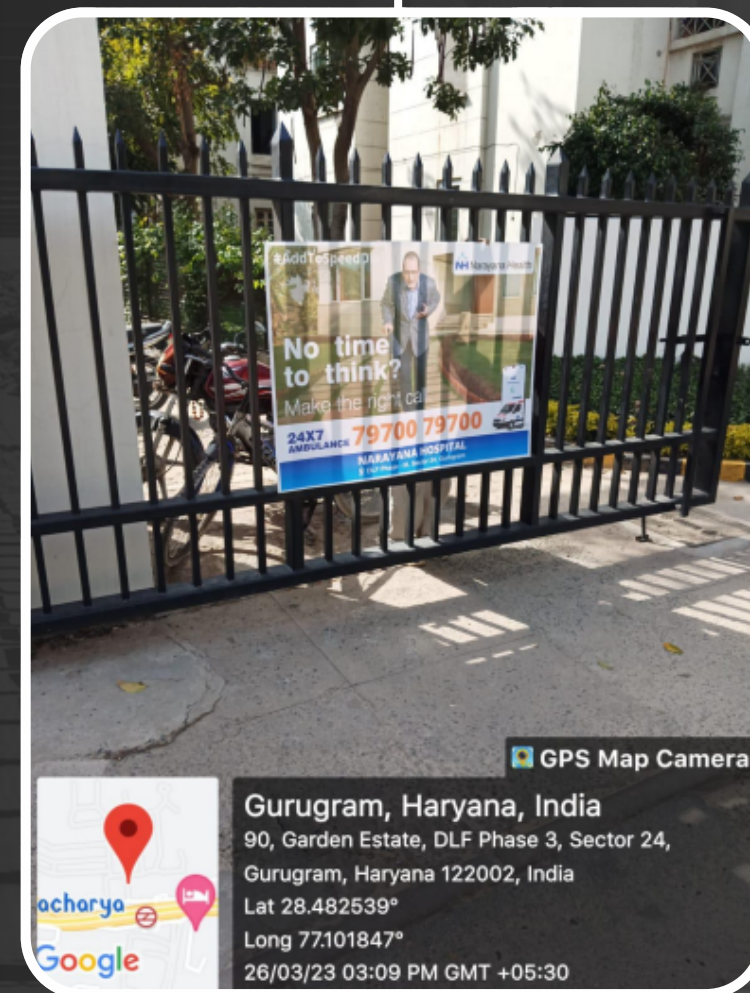
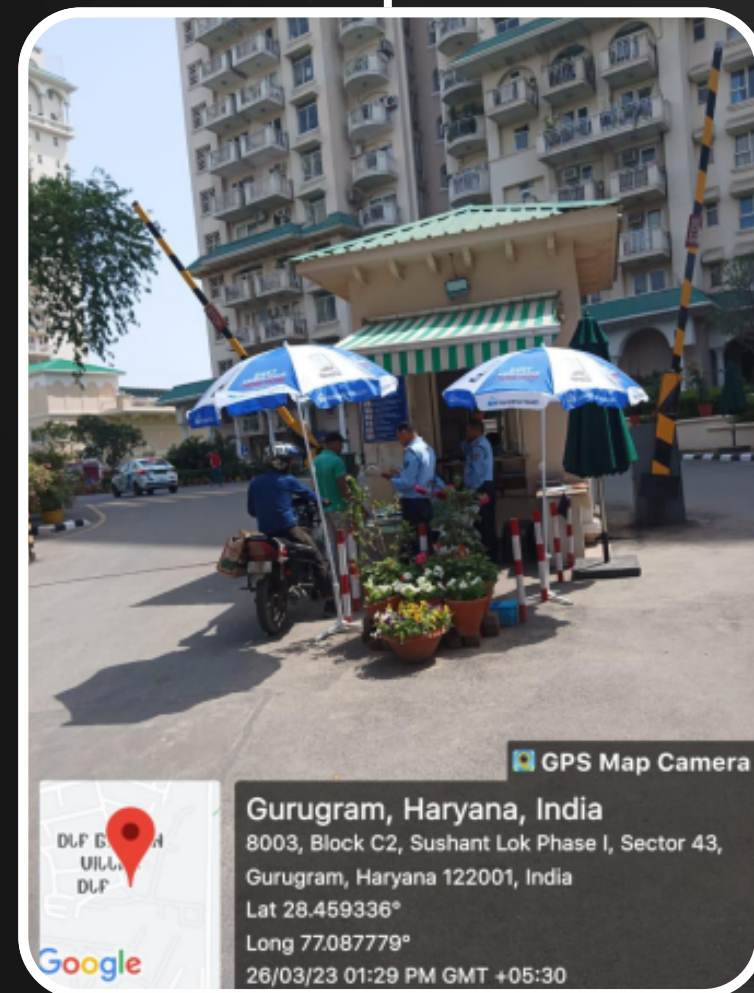
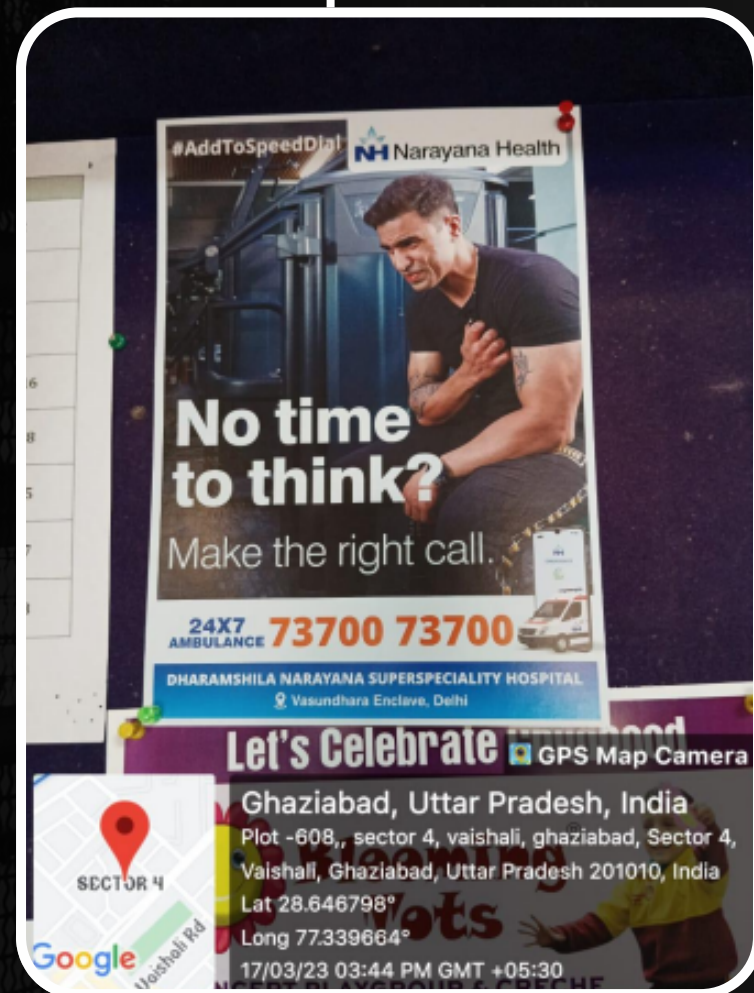


DOOH – Narayana Health





RWA Branding - Narayana Health



Gate Arch - Narayana Health



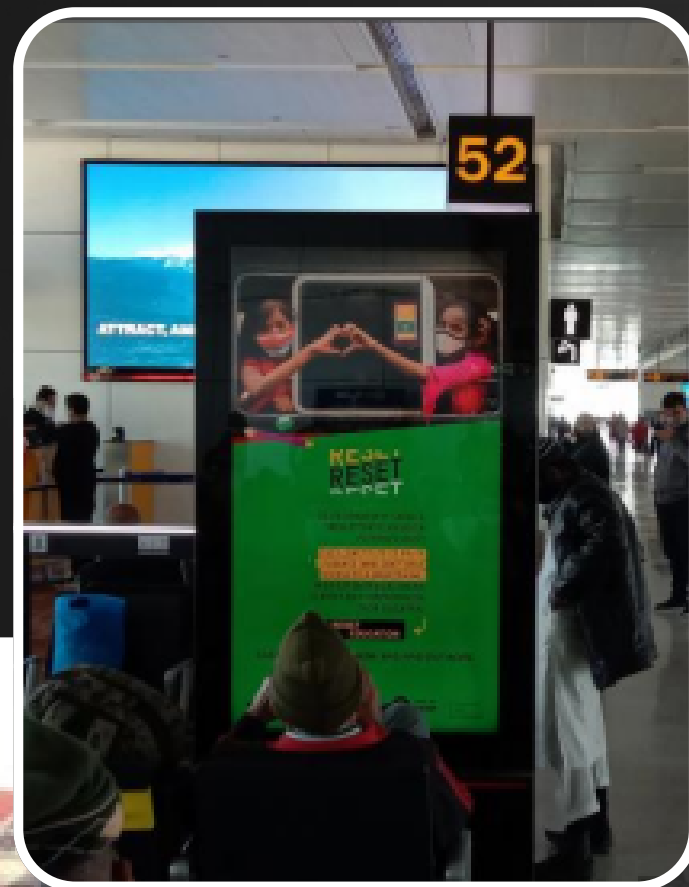
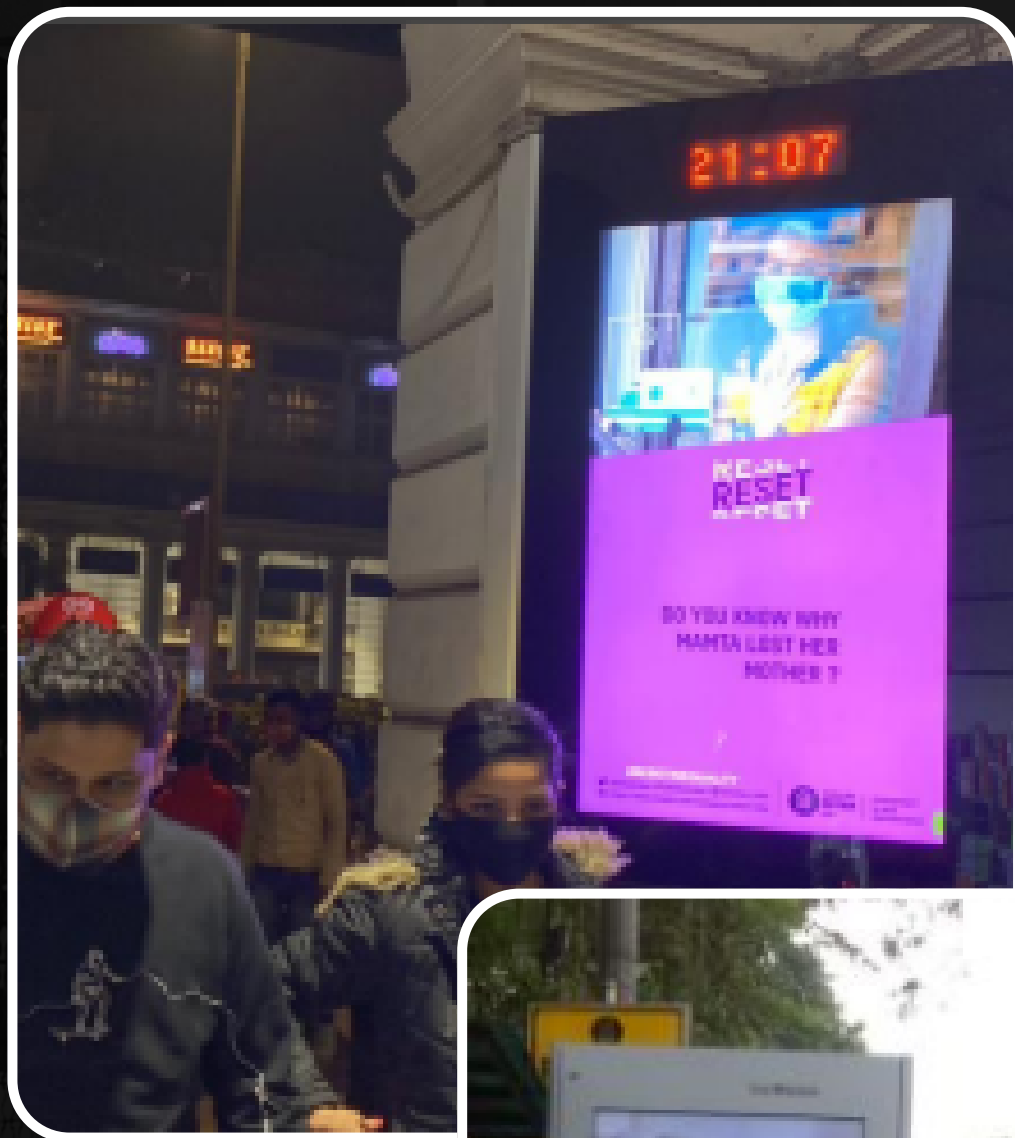


 **Narayana**
Health

Health Camp

Media:

- Corporate Activation
- Flea Market
- OOH Branding
- Hyperlocal Branding



DOOH OXFAM

Media:

- Airport Media
- Digital Screens Across Connaught Place
- Brand Partnership - 2 leading startups.
- Digital Screens Across Lutyens Delhi
- OOH Branding

Digital Campaign - OXFAM



OXFAM India
A movement to end discrimination

If we don't create change now, then when?

Join our digital 1.5km march to the COP26 UN Climate Summit

1 JOIN

Join our digital 1.5km march.

2 UPLOAD

Record your march and upload it.

3 SHARE

Share it with your friends on social media using hashtag **#OxfamIndia**

All it takes is just 3 steps

We will highlight the best videos on our Instagram @oxfam_india



Scan to pledge your support here

JOIN THE VIRTUAL MARCH TODAY!



JOIN THE WORLD CLIMATE MARCH

WORLD CLIMATE MARCH




OXFAM India
A movement to end discrimination

WE'RE MARCHING VIRTUALLY TOGETHER!

JOIN THE MARCH

Digital Creatives - OXFAM



**RESET
INEQUALITY**


DO YOU KNOW WHY DEVI HAD TO CLOSE HER BUSINESS?

SHE IS ONE OF COUNTLESS WOMEN WHO SPEND OVER 276 MINUTES A DAY ON HOUSEHOLD CHORES. MEN SPEND BARELY 39 MINUTES A DAY.

**RESET
INEQUALITY**

CALL +91 77318 76318 NOW AND FIND OUT MORE

#RESETINEQUALITY
@OxfamIndia | f @OxfamIndia | @oxfam_india
https://www.linkedin.com/company/oxfam-india

 OXFAM India A movement to end discrimination



**RESET
EDUCATION**

DO YOU KNOW WHY SARAH & SAFIA ATTEND CLASSES ON ALTERNATE DAYS?


THEY CONSTITUTE 25.8% OF STUDENTS WHO DON'T HAVE ACCESS TO A SMARTPHONE, MISS OUT ON CRUCIAL ONLINE CLASSES AND COMPROMISE ON THEIR EDUCATION.

**RESET
EDUCATION**

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 OXFAM India A movement to end discrimination



**RESET
HEALTHCARE**


DO YOU KNOW WHY MAMTA LOST HER MOTHER?

HER FAMILY COULDN'T AFFORD THE INR 42,540 REQUIRED FOR TREATMENT AT THE PRIVATE HOSPITAL NEXT DOOR.

**RESET
HEALTHCARE**

CALL +91 77318 76318 NOW AND FIND OUT MORE

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https://www.linkedin.com/company/oxfam-india

 OXFAM India A movement to end discrimination



**RESET
HEALTHCARE**

DO YOU KNOW WHY DOCTOR KOHLI HAS BEEN UNABLE TO GO HOME AND HUG THEIR 6 YEAR OLD SINCE JULY?

THERE IS ONLY 1 GOVERNMENT DOCTOR FOR EVERY 1445 INDIANS.

**RESET
HEALTHCARE**

CALL +91 77318 76318 NOW AND FIND OUT MORE

#RESETINEQUALITY
@OxfamIndia | f @OxfamIndia | @oxfam_india
https://www.linkedin.com/company/oxfam-india

 OXFAM India A movement to end discrimination

OOH – milkbasket



Digital Creatives – milkbasket



**mohali &
jalandhar**

will now wake
up to their daily
essentials.



International

**Women's
Day**

08 March



EVERYDAY ESSENTIALS DELIVERY MADE EASY

**NOW DELIVERING IN
JAIPUR!**





Digital Campaign

Media:

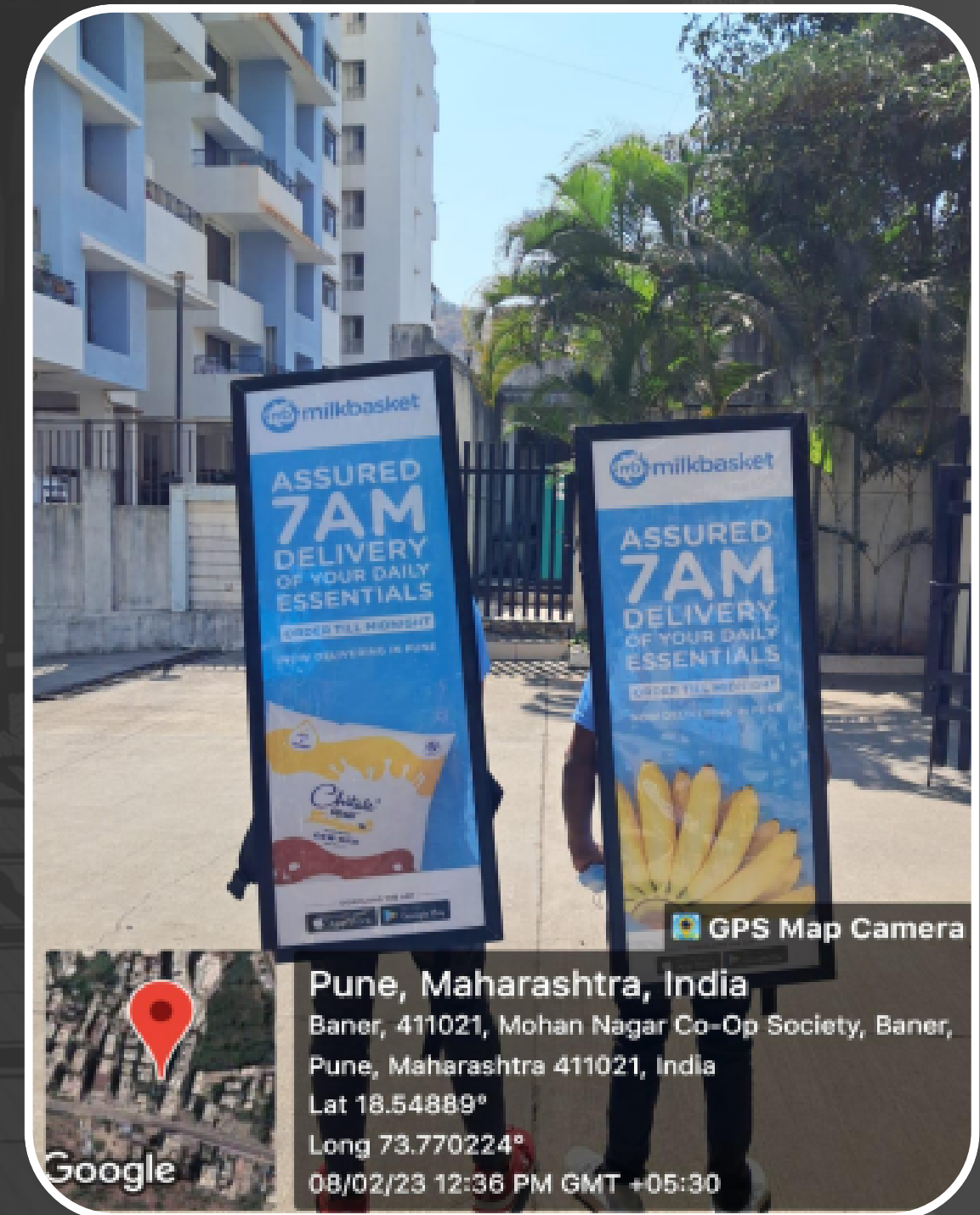
- RWAs Activation
- Canter Activation
- OOH Branding
- Hyperlocal Branding

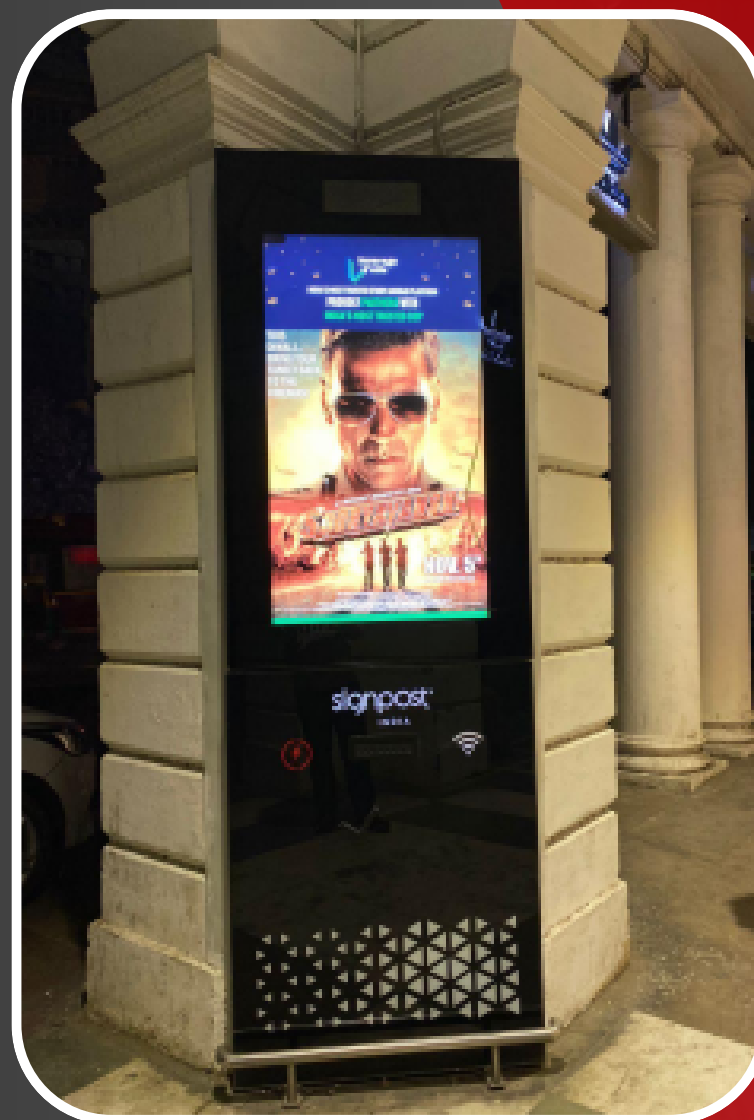
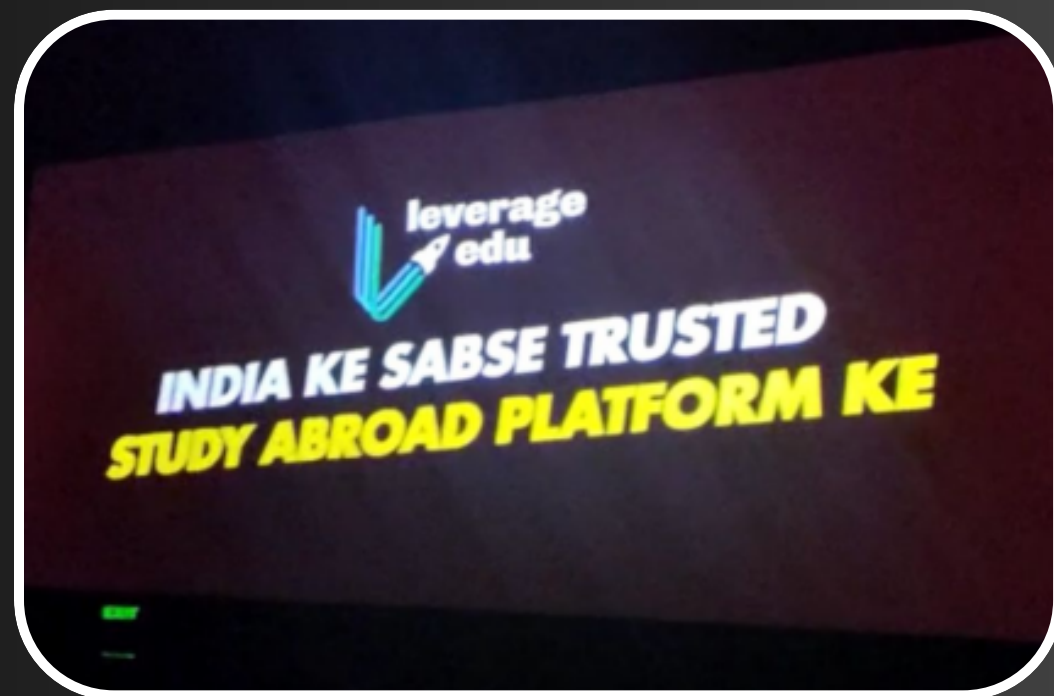


Mobile Van - milkbasket



Tricycle & Lookwalker -





Digital Campaign

Media:

- Cinema Advertising Across PVRs
- Digital Screens Across Connaught Place
- OOH Branding

Digital Creatives - MediBuddy

— Your Health Buddy —



**“Mera pain-vain
sab ujda”**

After getting a Health Check done!

#LabsFromHome



Malaria in your area?

Get a lab test from home with MediBuddy



MediBuddy ✓
@MediBuddyapp

Health Check, le lo.



FLiXBUS

Launch Campaign :

Media:

- Branding Hyperlocal
- Branding Events
- Lookwalker branding





BTL Branding



BTL Campaign

Media:

- RWAs & Corporate Activation
- Hotspot Activation
- OOH & DOOH
- Branding Hyperlocal
- Branding Events





BTL Campaign

Media:

- RWAs Activation
- D2D campaign
- OOH Branding
- Hyperlocal Branding

FLIXBUS

BTL Campaign

Media:

- Hotspot Activation
- Lookwalker Activation





MANIPAL
ACADEMY of HIGHER EDUCATION
(Deemed to be University under Section 3 of the UGC Act, 1956)

BTL Campaign

Media:

- Corporate Activation
- Flea Market
- OOH Branding
- Hyperlocal Branding

purple

BTL Campaign

Media:

- Corporate Activation
- Flea Market
- OOH Branding
- Hyperlocal Branding

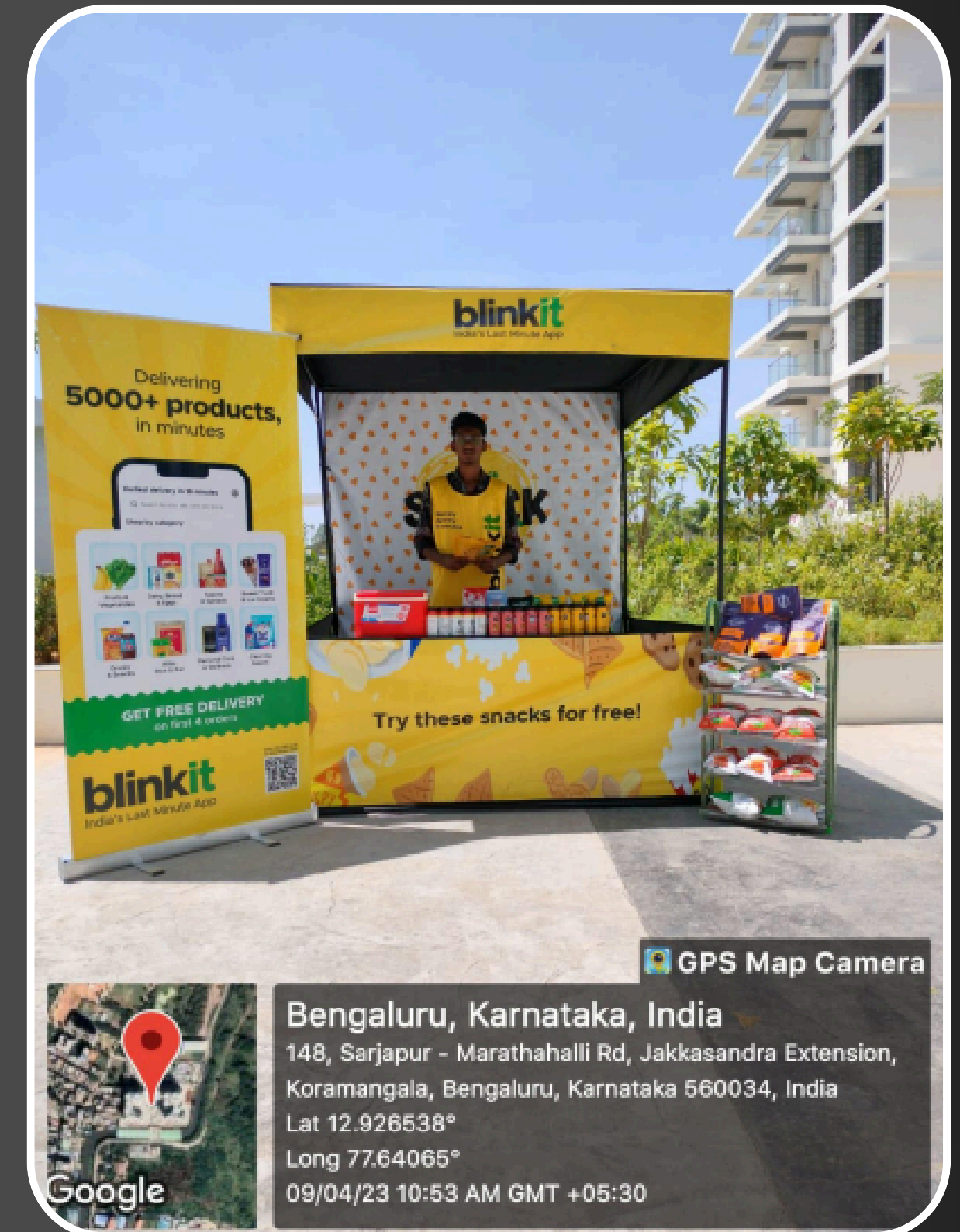


blinkit

BTL Campaign

Media:

- RWAs Activation & College fest activation
- RWA Branding
- Sports Complex Branding

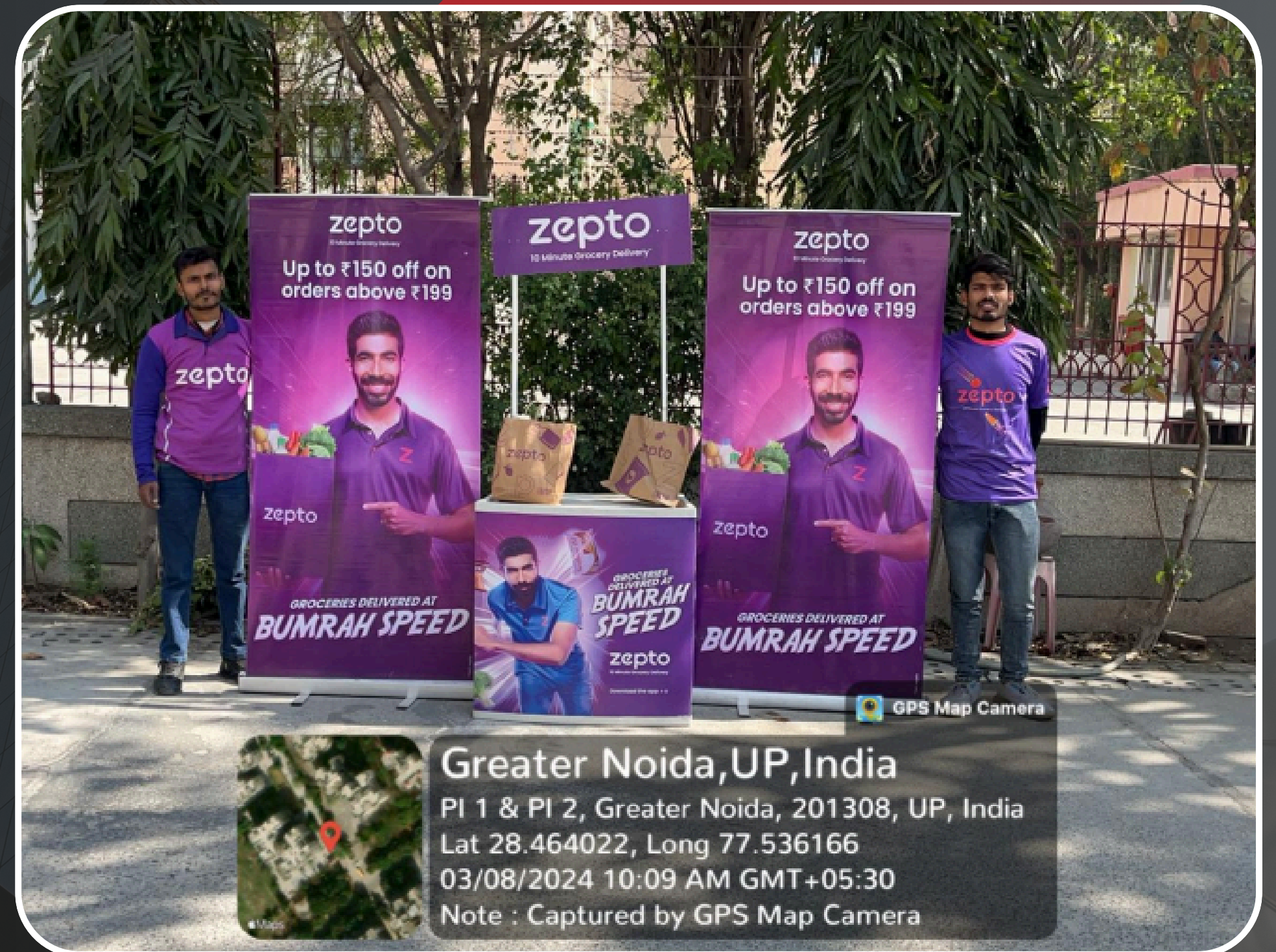


zepto

BTL Campaign

Media:

- RWAs Activation
- RWA Branding





Great Learning

BTL Campaign

Media:

- RWAs Activation
- RWA Branding



Thank You

Do you have any questions?

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